

ROSELAWN POULTRY FARM

BABY CHICKS
EGGS FOR HATCHING
PULLETS & COCKERELS
BREEDING STOCK
FOUNDATION PENS



LOCATED JUST SIX MILES
NORTHWEST OF DAYTON
ON STATE ROUTE 51.
TAKE DAYTON &
GREENVILLE AUTO BUS

BREEDERS OF BIG TYPE ENGLISH S.C. WHITE LEGHORNS

DIRECT IMPORTERS FROM TOM BARRON, CATFORTH, ENGLAND

DAYTON, OHIO

Dear Poultry Raisers:

I am enclosing herewith our GREATLY REDUCED PRICES for Roselawn May and June hatched chicks, together with the April issue of Roselawn Poultry Farm News. Be sure to read every word in this issue of the News as it is full of helpful information on brooding late hatched chicks, together with many other suggestions that will aid you in your poultry work.

Roselawn Big Type English Leghorns mature at an unusually early age and with ordinary care pullets hatched in May or June will be your heaviest layers next October and November just when egg prices are highest. Here at Roselawn we always arrange to keep a large number of May and June hatched pullets because they always prove to be our best PROFIT MAKERS. Also, May and June chicks require less heat during the brooding period and can range out of doors at an early age, thus reducing both fuel and feed costs to a minimum.

May And June Chicks At Reduced Prices

ADDITIONAL 10% DISCOUNT IF YOU ORDER BY APRIL 28TH

Chicks ordered for delivery after May 12th can be secured at greatly reduced prices and still further price reductions prevail on all chicks ordered for delivery after May 26th and during June. You can obtain a FURTHER DISCOUNT of 10% in addition to our REDUCED PRICES if you place your order for May or June chicks on or before April 28th. We are offering this SPECIAL DISCOUNT so you will place your order early and assist us in arranging our May and June hatching schedule. Complete information will be found in the enclosed folder, so if you have not yet placed your order, do so NOW and get your PROFIT MAKING ROSELAWN CHICKS AT THE LOWEST PRICES OF THE ENTIRE 1935 HATCHING SEASON. Every chick is guaranteed and we pay all shipping charges.

When ordering remember our breeders are now outdoors every day, our chicks are strong and vigorous, weather conditions are ideal for shipping any distance and your chicks will reach you in perfect condition.

Yours for better poultry

Roselawn Poultry Farm

W. J. Tibbals
Proprietor.

P.S.

Don't forget, mail your order by April 28th and save the DISCOUNT.

*Big
Price
Reductions*

ON MAY and JUNE

ROSELAWN CHICKS

PLUS AN ADDITIONAL

10% DISCOUNT

IF YOU ORDER BY
APRIL 28th

*Hatches Every Monday and Thursday Until July
Prompt Delivery Guaranteed on Any Hatch at*

GREATLY REDUCED PRICES

DISCOUNT OFFER POSITIVELY EXPIRES APRIL 28th

See Our Reduced May and June *Chick Prices* on Inside Pages

ROSELAWN POULTRY FARM, Route 10, Dayton, Ohio

C.C.C. 213

A Commercial Egg Farm and Hatchery Specializing Only in Big Type English Leghorns

America's Largest Importers of Pure Tom Barron English Leghorns

OUR FINEST CHICKS OFFERED AT GREATLY REDUCED PRICES

Every Roselawn Chick is Pedigree Sired

DURING MAY AND JUNE

Every Roselawn Chick Backed by Over 14 Years of Breeding Work

PEN PEDIGREE MATINGS

The dams in our Pen Pedigree Matings are carefully selected from our trapnested hens. They include full sisters, half sisters, and direct relations to our best contest winners with trapnest records from 200 to 287 eggs in one year. Each hen carries imported blood of Tom Barron's best official record hens and was sired by an imported male or his son. Each bird is outstanding for true English type as indicated by a large lop comb, deep body and heavy body weight. All have been selected because of large egg size.

The males heading these matings are individually pedigreed out of dams with egg records from 245 up to 320 eggs and 326.60 points in

one year. Their sires were imported direct from Tom Barron, of England, and are directly related to Mr. Barron's best official contest winning hens.

The breeders in our Pen Pedigree Matings are the result of our own many years of trapnest pedigree breeding work, plus the fine blood lines obtained from Tom Barron every year. Buyers of chicks or hatching eggs of this breeding can expect to raise pullets and cockerels of outstanding merit because of known fine breeding behind every male and female used in this mating. *A Pedigree Breeding Certificate is sent to every buyer of this stock.*

SPECIAL "AAA" MATINGS

The breeding hens used in these matings have been more than carefully selected, as only those females with at least two generations of 245 to 320 egg breeding as represented by the male side are used. In addition, each hen must measure up to our high standards for exceptionally high flock averages of large chalk-white shelled eggs, unusual vitality, and large body size. With the exception of individual trapnest records we feel the females in this mating are of equal breeding value to the females in our Pen Pedigree matings.

The males used to head these matings are all individually pedigreed out of dams with trapnest egg records from 245 to 320 eggs, 326.60

points, in one year, and sired by individually pedigreed males imported direct from Tom Barron in England. These outstanding males will transmit to their offspring the high egg record bloodlines and the exceptional vitality bred into them through our own years of trapnest pedigree breeding, plus the outstanding birds imported from Tom Barron every year for the last 14 consecutive years.

Because of the years of egg breeding back of these matings, we do not hesitate to recommend the chicks produced from them for use in trapnest pedigree breeding work, as well as outstanding layers of premium eggs for commercial flocks.

BABY CHICKS

Regular 1935 Prices in Effect Until May 12		Reduced Prices After May 12	Reduced Prices After May 26 and During June
35c	each or \$ 8.75 for 25 Chicks	\$ 8.25	\$ 8.00
34c	each or 17.00 for 50 Chicks	16.00	15.50
33c	each or 33.00 for 100 Chicks	31.00	30.00
32c	each or 96.00 for 300 Chicks	90.00	87.00
31c	each or 155.00 for 500 Chicks	145.00	140.00
30c	each or 300.00 for 1000 Chicks	280.00	270.00

NOTICE

We do not recommend the purchase of hatching eggs during May or June because weather conditions are unfavorable for shipping. However, we can supply them at two-thirds the chick prices quoted herewith from any of our four high quality matings.

BABY CHICKS

Regular 1935 Prices in Effect Until May 12		Reduced Prices After May 12	Reduced Prices After May 26 and During June
25c	each or \$ 6.25 for 25 Chicks	\$ 5.75	\$ 5.50
24c	each or 12.00 for 50 Chicks	11.00	10.50
23½c	each or 23.50 for 100 Chicks	21.50	20.50
23c	each or 69.00 for 300 Chicks	63.00	60.00
22½c	each or 112.50 for 500 Chicks	102.50	97.50
22c	each or 220.00 for 1000 Chicks	200.00	190.00

FOUNDATION "AA" MATINGS

The females in these matings are big, lop-combed, deep-bodied birds, typical of the Tom Barron English Leghorn. These birds have been carefully selected for their ability as exceptional fall and winter layers of large white shelled eggs. Their eggs are selected so that only large, white-shelled eggs are set. The males used in those matings are all big scrappy fellows, individually pedigreed and are from the same individ-

ually mated pens that produce the males used in our Pen Pedigree Matings, out of hens with records from 245 up to 320 eggs and 326.60 points in one year, and sired by males imported directly from Tom Barron in England. We can readily recommend the chicks and hatching eggs from these matings because of their strong vitality and the exact pedigree breeding behind them as represented by the male side.

UTILITY "A" MATINGS

The females making up these matings have been carefully selected for true English type and for indications of good egg production. All are the large type Leghorn, true to the characteristics of Tom Barron's English Strain. Eggs are selected for size and chalk-white color. The males used in these matings are cockerels raised from our fine 1934 Pen Pedigree Matings where female records went from 200 up to 287 eggs

for one year and males were from hens with records from 245 up to 320 eggs in one year, sired by imported cockerels from Tom Barron or their sons. Although exact pedigrees are not known in these matings, the vigor of the chicks produced is outstanding and our customers will be extremely well pleased with the performance of the rich Barron blood lines these matings offer.

BABY CHICKS

Regular 1935 Prices in Effect Until May 12		Reduced Prices After May 12	Reduced Prices After May 26 and During June
21c	each or \$ 5.25 for 25 Chicks	\$ 4.75	\$ 4.50
20c	each or 10.00 for 50 Chicks	9.00	8.50
19½c	each or 19.50 for 100 Chicks	17.50	16.50
19c	each or 57.00 for 300 Chicks	51.00	48.00
18c	each or 90.00 for 500 Chicks	80.00	75.00
17½c	each or 175.00 for 1000 Chicks	155.00	145.00

BABY CHICKS

Regular 1935 Prices in Effect Until May 12		Reduced Prices After May 12	Reduced Prices After May 26 and During June
17c	each or \$ 4.25 for 25 Chicks	\$ 4.00	\$ 3.87
16c	each or 8.00 for 50 Chicks	7.50	7.25
15c	each or 15.00 for 100 Chicks	14.00	13.50
14c	each or 42.00 for 300 Chicks	39.00	37.50
13½c	each or 67.50 for 500 Chicks	62.50	60.00
13c	each or 130.00 for 1000 Chicks	120.00	115.00

IF YOUR ORDER FOR MAY OR JUNE CHICKS IS PLACED BY APRIL 28th

• • • DEDUCT 10% FROM ANY OF THE ABOVE PRICES • • •

Read Our Liberal Guarantee on Back Page

For Ordering - - - Use Order Blank on Back Page

ROSELAWN... A REAL BREEDING FARM

OUR 1935 CHICKS ARE THE FINEST WE HAVE EVER PRODUCED

During our 14 years of breeding Big Type English Leghorns we have established many outstanding records. Our official egg laying contest awards alone total over 400, but we believe the most accurate yard stick for measuring the honest quality bred into baby chicks is the customer satisfaction they produce, because all of the chicks produced are judged and not a selected few. During 1934 we received over 600 testimonial letters from satisfied customers. To the best of our knowledge, this is a record never before duplicated by any other poultry farm or hatchery in America. So far this season our testimonial letters are practically double last year, which is absolute proof that our 1935 chicks are the finest we have ever produced, and our pedigree breeding program insures continued improvement year after year, at no extra cost to our customers.

MAY AND JUNE CHICKS WILL MAKE YOUR BEST LAYERS NEXT FALL AND WINTER

May or June is the ideal time to start Leghorn chicks for the greatest profits. Weather conditions are more favorable and the chicks are easier and cheaper to raise. Even though you have raised an earlier brood, May or June chicks offer a fine opportunity to use your brooder equipment twice, and also guarantee yourself a steady flow of eggs all next fall and winter.

Remember, too, that our breeders are now out of doors every day and our chicks are stronger and more vigorous. Weather conditions are ideal for shipping and your Roselawn chicks will be delivered to you in the best of condition. You actually benefit many ways, in addition to getting your Roselawn May or June hatched chicks at GREATLY REDUCED PRICES by ordering NOW.

OUR GUARANTEE INSURES YOUR COMPLETE SATISFACTION

GUARANTEE ON BABY CHICKS

In shipping we guarantee 100% safe, live delivery, and full count of good, strong, livable chicks to any postoffice in the United States east of the Rockies, and throughout Ontario, in Canada. We assume all the risk of shipping and will replace free of charge all chicks that die within three days after you receive them. We will also replace at one-half our regular price any that die from the 4th to the 30th days. We can make this offer because our big, fluffy, vigorous chicks are hatched right, shipped right, and are easy to raise. Open the boxes and count the chicks in the presence of your postman, and if there is a loss, ask him to sign a slip to that effect. Return this to us and we will immediately replace the chicks for the loss sustained. We prepay all postage and add special handling stamps to insure special care while in route.

GUARANTEE ON HATCHING EGGS

On Eggs for Hatching, we guarantee that you will receive good hatchable eggs fresh from the nests with fertility at least 90%. The eggs are carefully selected for size, color and shell texture, then well packed in such a way that they are guaranteed to reach you without chilling or jarring. Eggs must be tested between the 7th and 10th day and if the fertility is under 90% return the infertile eggs to us prepaid immediately and we will replace same on date specified. Shipments of one or two settings are shipped by parcel post and larger shipments by express unless otherwise ordered. Shipments will be made on exact date promised as near as possible. We prepay all shipping charges on hatching eggs. Shipments of hatching eggs can be made to any point in the United States or Canada and we guarantee safe arrival.

USE THIS ORDER BLANK NOW! SAVE THE DISCOUNT

ROSELAWN POULTRY FARM
R. F. D. No. 10, Dayton, Ohio
Gentlemen:

Date....., 193...

Enter my order for.....Roselawn Strain S. C. White Leghorns... { Hatching Eggs } of.....
(Number Wanted) { Baby Chicks }

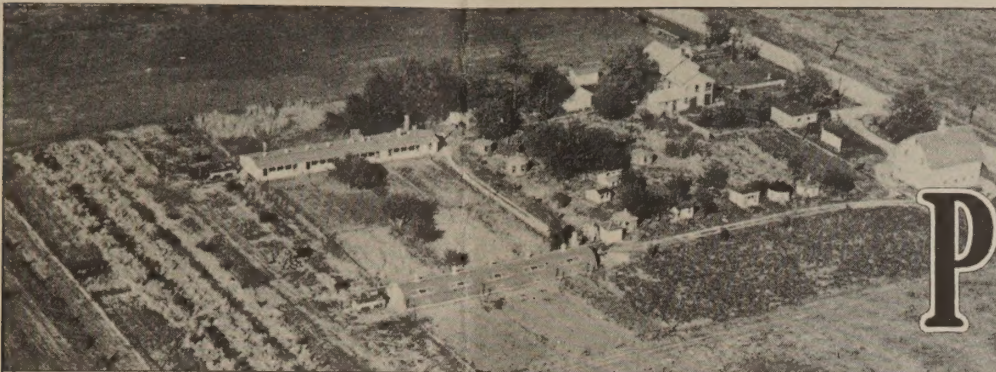
your.....matings, for delivery week of.....193..., for which I agree to pay you \$.....
(Grade Wanted)

I am sending herewith \$..... { as advance payment } on same, the balance to be paid you ten days
before shipment is made. { as payment in full }

NOTICE TO OHIO CUSTOMERS
There is no sales tax on baby chicks
or hatching eggs.

Signed.....

Mail Address.....



POULTRY TRIBUNE

ESTABLISHED IN 1895

Mount Morris, Ill.

MODEL POULTRY EXPERIMENTAL FARM OWNED AND OPERATED BY POULTRY TRIBUNE

ONE EXTRA YEAR
FREE

I feel that it is up to us to do something for the finest bunch of subscribers any magazine could expect to have.

Your subscription to Poultry Tribune expired a while back, but we have retained your address stencil in our mailing list department. Within the next 30 days we will be destroying these old stencils, and I want to see yours restored to our regular paid-up subscription list.

We have decided to go the limit on your renewal--to meet you more than half way. Here's our 2-for-1 proposition:

Two years for 25 cents (Regular price 25¢ a year)

And here's all you have to do to secure this extra year free:

Send us the names and addresses of five friends who are interested in poultry. These names will be valuable to us in building up a list of prospective subscribers. The cost of the extra year's subscription will be charged up to advertising expense. Remember, we want names of people who are really interested in poultry. When we write to them about Poultry Tribune your name will not be mentioned.

Write the five names on pink slip enclosed; not on the order blank.

You need Poultry Tribune. It will help you with spring poultry problems. One new idea may save many dollars for you. Subscribers who are in trouble can always write to our service editor for help and advice. This service alone is worth a lot to poultry raisers.

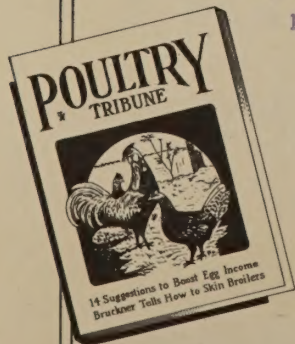
Poultry raisers are due for a fine season. Egg prices have held up remarkably well this year. Storage stocks are low and the consumption of poultry products is increasing. It means better price and good profits for people who stay in the poultry business and keep posted on the latest methods of feeding and management.

Fold a quarter in the card, sign your name, and mail it in the addressed envelope. No letter or stamp needed. We'll pay the postage.

Yours for a better year,

Chas. Webster
Circulation Manager.

MEMBER AUDIT BUREAU OF CIRCULATIONS



—FROM—

Name_____

Street_____

Town_____

R. F. D._____State_____

ROSELAWN POULTRY FARM

R. F. D. No. 10

DAYTON, OHIO

AFTER FIVE DAYS RETURN TO

ROSELAWN POULTRY FARM

IMPORTERS AND BREEDERS

DAYTON, OHIO

RETURN POSTAGE GUARANTEED

Roselawn

Big-Type English

Leghorns Pay

Big Profits

Mr. G. B. Rogers,
Box 73,
Northwood Ctr., N. H.

Sec. 562, P. L. & R.
U. S. POSTAGE

PAID

DAYTON, OHIO
PERMIT NO. 193

FOR POSTAL INSPECTION PULL OUT THIS FLAP